



Into the woods we go!

Trees play a crucial role in our everyday lives. From their structure to their role in the ecosystem, the forest impacts us! Youth that study at the 4-H Center learn to understand the life cycle, processes, and anatomy of a tree. With our access to 20,000-acres of state forest, they also learn how to identify trees and can investigate the importance of trees for other forest plants and animals. They also learn about the many ways humans use trees as well as basic forest management techniques.



The Multi-Purpose Building will provide appropriate class space.

Holiday Lake 4-H Educational Center

A 501(c)(3) non-profit organization

1267 4-H Camp Road
Appomattox, Virginia 24522

Please feel free to contact:
Preston R. Willson
President/CEO
Phone: 434-248-5444/Fax: 434-248-6749
E-mail: pwillson@vt.edu

www.holidaylake4h.com

FACILITY USES

- Natural Resource/Forestry Education Programs
- Multimedia Classes
- Instructional Training Classes
- Additional Classroom Space
- Space for Expanded Natural Resource Programs
- Evening Programs
- Group Meetings
- AC for 4-H Campers on 100+ Degree Days
- Rainy Day Space
- Retreat and Conference Breakout Space
- Banquet Possibilities
- Simultaneous Multiple Conferencing
- Archery Competitions
- Hunter Education
- Air Rifle Competitions
- Air Pistol Competitions
- BB Rifle Competitions
- NRA Shooting Matches
- CMP Shooting Matches
- USA Shooting Matches
- Shooting Instructional Clinics
- Shooting Coaching Clinics
- Youth Shooting Camps
- Secure Space for Storage of Shooting Equipment & Materials



"Improving the quality of life by educating youth and adults in a natural setting."

Building Cost

TOTAL
\$2,250,000 ???
(14,790 SF)

Naming Opportunities

30 Shooting Lanes	\$10,000 each
18 Archery Lanes	\$10,000 each
7 Small Shooting/Archery Equipment Storage Rooms	\$10,000 each
Classroom	\$100,000
Kitchen	\$50,000
One Large Storage Room	\$50,000
2 Vestibules	\$50,000+ each
Entrance Hall	Major Donors

The 2 vestibule areas will recognize larger contributors (\$50,000 +) with appropriate recognition. Naming opportunities for larger interior areas are available.



Holiday Lake 4-H Educational Center is the major 4-H shooting facility in the Commonwealth of Virginia.

The Multi-Purpose Building will provide a central location in the State of Virginia as well as the East Coast, and will offer an incredible opportunity for new and enhanced educational and instructional programs.

Holiday Lake 4-H Educational Center Multi-Purpose Building



*At Holiday Lake 4-H Educational Center
Located in the 20,000 acre
Appomattox/Buckingham State Forest*



*The Multi-Purpose Building
will be a place where children, adults and families
can absorb an assortment of life enhancing programs
in a safe and natural setting.*

HOLIDAY LAKE 4-H EDUCATIONAL CENTER OVERVIEW

Holiday Lake 4-H Educational Center is a year round educational facility offering programs for youth and adults. The Center is a 501(c)(3) non-profit organization located in the 20,000-acres Appomattox/Buckingham State Forest, the largest state forest in Virginia.

The Center's objectives are:

- To provide four seasons annually of educational camping programs for 4-Hers in Central, Southside and specialized camps across the state of Virginia.
- To provide special programs and activities to include Natural Resource Education as a resource for school groups, 4-H clubs, the summer 4-H camping program as well as for adults.
- To provide facilities, programs, and services necessary to serve as the Virginia 4-H Shooting Education Center.
- To provide quality facilities and support services year round for diverse groups from multiple geographical regions.

The 4-H Center serves as a 4-H Camp during the summer, providing an education in outdoor living for over 2,900 youth and adults. The Center serves the following 17 counties and 2 cities including; Albemarle, Amherst, Appomattox, Amelia, Brunswick, Buckingham, Campbell, Charlotte, Cumberland, Fluvanna, Greene, Louisa, Lunenburg, Mecklenburg, Nelson, Nottoway and Prince Edward counties and the cities of Charlottesville and Lynchburg for 4-H Summer Camping as well as other 4-H related programs throughout the year.

Other year round programming focuses on natural resource/environmental education, outdoor adventure, shooting education, archery, youth leadership development as well as a variety of workshops and events. Year round camps and workshops include: Natural Resource Education, Decoy Carving Workshop, Women's Outdoor Weekend, VA Hunter Skills, Fishing Camp, 4-H Shooting Education Camp, State 4-H Shoot, Family Camp, Swimming Classes, Forestry Camp, CSI Camp, Cloverbud Camp, Oil Painting Workshop, Challenge Courses, Christmas Camp, and Banjo/Mandolin Workshops.

A major part of the Center's programming efforts are directed toward Natural Resource Education which include both day and overnight trips for public, private and home schools as well as other groups for learning hands-on in the outdoors during the school year. These classes benefit almost 4,000 students annually. Students learn concepts and ideas taught in the classroom while also experiencing natural resources in the outdoors. Overnight trips offer the maximum learning experience. All programs correlate with Virginia's Standards of Learning (SOLs) and focus on natural science, life sciences, life-skill development and leadership development. Challenge course programs for groups are also offered. Both the low and high ropes in addition to a climbing tower are designed to bring participants together in a new environment where they share a common experience while learning to work together.

Today, at the Holiday Lake 4-H Educational Center, over 10,000 participants benefit annually from a variety of programs. Holiday Lake 4-H Educational Center has served the youth and adults of Central/Southside Virginia and beyond since 1941. For 80 years, tens of thousands of lives have been enriched through hundreds of educational programs, friendships and a closeness to nature.

2019 Shooting Education Events at the 4-H Center

March - Advanced Hunter Education
Virginia Department of Wildlife Resources (VDWR) & Virginia Hunter Education Association (VHEA)

April - Instructor's Certification Weekend
Virginia Cooperative Extension (VCE) 4-H

May - Hunter Education Challenge
Virginia Department of Wildlife Resources (VDWR)

June-August - 4-H Summer Camp
Holiday Lake 4-H Educational Center and Virginia Cooperative Extension (VCE)

July - Central District 4-H Shoot
National Rifle Association (NRA) & Virginia Cooperative Extension (VCE) 4-H

August - NRA & 4-H Shooting Education Camp
National Rifle Association (NRA) & Virginia Cooperative Extension (VCE) 4-H

September - State 4-H Shoot
Virginia Cooperative Extension (VCE) 4-H

September - Virginia Hunter Skills
Virginia Department of Wildlife Resources (VDWR), Virginia Hunter Education Association (VHEA) & Virginia Cooperative Extension (VCE) 4-H

September - Advanced Hunter Education
Virginia Department of Wildlife Resources (VDWR) & Virginia Hunter Education Association (VHEA)

October - Instructor's Certification Weekend
Virginia Cooperative Extension (VCE) 4-H

2020 events were cancelled due to the COVID-19 pandemic

4-H CENTER'S CURRENT OUTDOOR SHOOTING & ARCHERY FACILITIES

Holiday Lake 4-H Educational Center has a long history in providing programs for both youth and adults in the areas of shooting and archery education.

SHOOTING RANGES

- 50 Yard Rifle Range
- 10 Meter pellet gun range
- Two Shotgun Skeet and Trap Ranges
- 100 Yard Fred Fees Range
- Trap 5-Stand Shotgun Range
- *Temporary Ranges for Air Gun, BB Rifle at major events

ARCHERY RANGES

- 30-yard archery range
- 3-D archery range
- Competition 50-yard archery range

*During major state 4-H shooting competitions, there is not adequate space for all pellet gun and archery competitions, so an expensive large tent is erected.



Interior rendering of rifle lanes